Go For It Grants
Find out how you can apply
What is a Go For It Grant?

The grants give funding for not-for-profit projects that bring communities together and encourage people to take part.

If you’re passionate about an activity, project or interest, then we want to hear from you. There’s up to £300 waiting to help you get your idea up and running in your local community. All you have to do is complete an application and show us how you plan to do it.

What will Go For It Grants support?

Applications will be considered from projects that:

- Encourage residents to come together in positive and supportive ways
- Inspire people to get active, participate and fulfil their potential
- Promote and support health and well-being in the community
- Provide innovative activities that respond to local needs
What can a Go For It Grant be spent on?

Grant money can be spent on anything you need to get your idea off the ground, and could include, equipment purchase/hire, venue hire, promotional materials, transport etc.

You will need to research the costs of your project accurately to apply, and not simply provide general estimates.

Who can apply?

Grants are available to both informal groups of residents (at least three people) and ‘formally constituted voluntary groups’. Applicants must be South Norfolk residents or voluntary groups that are able to meet the following criteria:

- Operate within South Norfolk area on a not-for-profit basis
- Can provide a clear statement of aims and objectives
- Can show their ability to manage and deliver the project or activity
- Can show how they will manage their finances and keep good financial records
- Accept the principle of equal opportunities and can demonstrate their commitment to inclusiveness within their project

You don’t need to be over 18 to apply! - groups of young people can to apply too.
Go For It Grants cannot support

- Retrospective funding (activities that have already happened)
- Activities that duplicate what is already provided or commissioned by the Council, unless demand cannot be met
- Social excursions outside Norfolk
- Paid staff costs
- Any overseas activity
- Activities restricted solely to any group’s existing membership
- Political or religious activities
- Organisational or running costs not directly related to the specific project activities

How to apply

To apply for a grant, download an application form from our website at www.south-norfolk.gov.uk/earlyhelp. You will be asked to provide the following information:

1. About you and your group

Your name and organisation name

Address

Contact email address and telephone number

Are you an informal community group or fully constituted group?
2. Project details

• Describe your proposed activity including where and when it’ll take place; and whether you are targeting a particular age group or section of the community and why.

• Provide the venue and full address of where your project will take place. If the venue has not been chosen provide as much detail as possible

• When will the project start?

• Explain the benefits of your project, and the effects it will have. For example what difference will the project make to residents and the local area? Think also about how your activity could continue in the longer term. Remember, projects need to meet the criteria outlined earlier in this leaflet.

• Explain how you know, or why you think, your project is needed. For example, it may be based on the results of your research or consultation in the community.

• How will local people find out about your project and how will you publicise it.

• How do you plan to spend your grant? Remember that you will need to provide receipts for all expenditure.

• Have you already raised some money towards the cost of your project? If so how much?

• Have you previously received a Go For It Grant?

• How much money are you hoping to receive as a Go For It Grant? (up to £300)
If your project involves children or vulnerable adults you may need to arrange Criminal Record Bureau disclosures for your staff, volunteers and committee members and you will need to sign a declaration. (visit www.gov.uk/disclosure-barring-service-check for details)

Remember to be realistic in your planning – you may not hear the decision on your application for four weeks after we receive it!

What will we ask you to do?

Depending on the project, we’ll ask you to complete a monitoring or evaluation report that will tell us how you got on and how it has benefited the people in your community. We will also need receipts to show how you spent your Go For It Grant.

Need some help to think through your idea?

Our community connectors are available to support people thinking about a project or event contact:

earlyhelphubsouth@s-norfolk.gov.uk
call 01508 533933
www.south-norfolk.gov.uk/earlyhelp