Pick ‘N’ Mix
Bitesize Learning
Free information sessions

How to get more volunteers and keep them
How to get more volunteers and keep them

Who are we?
How to get more volunteers and keep them

✓ Understand why people volunteer

✓ Explore ways to keep volunteers engaged

✓ How to give recognition to volunteers
Formal or informal?
Did you know..?

1/3

90%

From: https://data.ncvo.org.uk/a/almanac12/who-volunteers-in-the-uk/
Three most popular causes that people volunteer for…?
Three most commonly used reasons for volunteering...?
Three most commonly volunteered for charities…?

From: https://www.civilsociety.co.uk/voices/david-ainsworth-which-charity-has-the-most-volunteers.html
What does a volunteer look like?
A person who does something, especially helping other people, willingly and without being forced or paid to do it.

(Cambridge Dictionary)
Why do people volunteer?
Very good for your health
Opportunities
Love for the cause
Use and share new skills
New friends
Try new things
Empowerment
Educational
Really fun!
Very good for your health
Opportunities
Love for the cause
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Every accomplishment starts with the decision to try.
Empowerment
Three most commonly volunteered for charities?

Educational
Really fun!
Oh the wonderful way you’ll feel, you hear? If you just go out and volunteer...
A bird... a worm... a guzzle-bivvit, Could all use some help if you’ll just give it;
You might say “No! Not I! No Way!”
“I’ve nothing to give – not today anyway!”
But you’ll see if you look deep inside of you, You’ve lots to give!
It’s true! You do!

So see? Don’t fret... it’s simple really, All that worrying – just seems silly;
When you’re done, you can say it, LOUD and CLEAR,
You can shout it out PROUD for all to hear!

“Oh the WONDERFUL way I feel!” you’ll cheer,
“Cuz I just went out and VOLUNTEERED!”

Go be a friend. Go mentor a kid. They AND you will be glad you did!
Grow a garden. Sow some seeds. The world’s our friend! Go hug a tree!

When disaster strikes in your neighborhood... Don’t hide! Go help like a good neighbor would!
Three motivating factors
Three motivating factors

ACHIEVEMENT:
- Sets goals, takes risks
- Innovative
- Likes challenges
- Overcomes barriers

AFFILIATION:
- Sensitive to needs of others
- Supports others
- Talks about feelings
- Wants to help others

POWER:
- Charismatic leaders
- Opinion shapers
- Articulate
- Firm but Fair
So how do you motivate your volunteers?

YOU DON’T!
Be specific!

‘VOLUNTEERS NEEDED’

Would you like experience in Social Media? Contact …
Be specific!
Where to find your volunteers?
Trying something new…

WELCOME to our team!

HELP HUB
Making your next step easier
Team Work

Together Everyone Achieves More
Motivations...
How to get more volunteers and keep them

Any questions?

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