Draft South Norfolk Statement of Community Involvement

March 2016
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1. **Introduction**

   **Why we are preparing this Statement of Community Involvement?**

1. South Norfolk Council is always looking for ways for the community to become more engaged in planning matters. We want to encourage more people to be involved and to make that involvement as easy as possible. Local knowledge is important as it helps to ensure that development in South Norfolk maximises benefits for the community whilst protecting the special qualities of the district.

2. This South Norfolk Statement of Community Involvement (SCI) is a ‘code of practice’ setting out how the Council will involve people in planning decisions. It identifies how and when participants from local communities and other partner agencies will be involved in the preparation of Local Plan documents. It also sets out the way in which the community can be involved in the determination of planning applications.

3. Once adopted, the Council must comply with the (updated) SCI in preparing any Local Plan document or when determining a planning application.

**The need for review**

4. The requirement to prepare a SCI is set out in the Planning and Compulsory Purchase Act (2004). South Norfolk Council first published a SCI in 2007 to explain how the Council intended to involve people in the preparation of its planning policy documents and engage them in the processing of planning applications. Since 2007 there have been a number of important changes to national planning policy which will affect how we prepare and consult on plans and proposals and these have led to the need to review the SCI.

5. Under the national planning system the Council has to prepare a Local Plan to guide development and growth in South Norfolk over the next 10-20 years. The Local Plan shows how the Council intends to provide for new housing and employment growth in its area, how much development will be planned for and where it will go. A Local Plan also sets out what will and will not be allowed in certain areas and which areas must be protected from development altogether.

6. The Government has made it clear that it now expects Councils to prepare Local Plans and put them in place as quickly as possible. Recent Government announcements suggest that Councils which do not already have up to date Local Plans will be expected to prepare and adopt them (that is, complete the legal process to bring them into force) by the end of 2017. Councils which fail to produce timely Local Plans may face possible sanctions and financial penalties. Councils that have adopted their plans recently must keep them up to date and review them as soon as practicable.
7. Although the main South Norfolk Local Plan documents were only adopted in October 2015, the overall planning strategy for the Greater Norwich area (the Joint Core Strategy for Broadland, Norwich and South Norfolk) is more than four years old and a new Local Plan now needs to be prepared to manage and shape longer term growth and development to 2036. At the same time there is a need for an overall planning framework to establish future needs and set targets for housing and jobs across the whole of Norfolk and ensure that new local plans for individual districts are consistent with those targets.

8. Accordingly, in partnership with Broadland District Council and Norwich City Council and working with Norfolk County Council, South Norfolk Council has started work on a new Greater Norwich Local Plan that will set out a development strategy for the wider Norwich area (covering the whole of the three districts) between now and 2036, as well as a broader Norfolk Strategic Framework to set overall planning targets across the county as a whole.

9. The Council will need to strike a careful balance between meeting our obligations to the Government to prepare plans as speedily as possible with making sure that local people have a meaningful opportunity to comment on and influence what goes into those plans through the plan making process. In order to meet Government obligations some of the consultation arrangements for plan-making in the 2007 SCI have had to be reviewed and updated in this document, particularly to streamline certain procedures.

10. In relation to planning applications, the Government has made changes to national planning rules which mean that more kinds of development can now be carried out, and more kinds of premises can change their use, without planning permission – this is called permitted development. Also to encourage more housebuilding, the Government have plans to change and simplify the planning process for housing, granting automatic ‘permission in principle’ for new housing on previously developed sites which Councils have listed as suitable. Under new Government plans Local Plans will also have to provide land for low cost starter homes on all suitable housing development sites.

11. Taken together, the changes in the planning system will inevitably affect the way that Local Plans are prepared and how planning applications are made and dealt with. This means that the way we involve local people in the planning process also needs to change. In cases where no planning application is needed (such as permitted development), the Council cannot always let people know about all development which is happening in their area. The permitted development rule changes are designed to speed up the planning process, and make smaller scale building projects and minor changes easier. But this will sometimes mean that local people will have less opportunity than before to have their say.
South Norfolk Council Vision and Priorities

12. We are committed to making South Norfolk one of the best places to live and work in the country. Below is our vision for South Norfolk as a place and our ambition for South Norfolk Council as an organisation (taken from the South Norfolk Corporate Plan 2016-2020):

13. We have three corporate priority areas where we focus our resources and efforts. These areas are underpinned by our customer focussed, collaborative and commercial approach to service delivery.
14. In order to achieve the Council’s ‘Vision’ and ‘Priorities’ through the planning service, it is essential that there is effective public involvement in plan-making and in the determination of planning applications and that clear standards are set for when and how involvement will take place.

**Our aims for community involvement**

15. Our aim is to give communities every opportunity to shape the way planning happens in South Norfolk. To achieve this, the Council has made the following four commitments:

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<td>We will work with town/parish councils, community groups and other local</td>
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<td>representatives to help you and your community take a more active role in</td>
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<td>planning</td>
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<td>We will be readily approachable and will work effectively to build open</td>
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<td>and honest relationships with you</td>
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<td>We will help you to understand more about planning and will use plain</td>
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<td>English in all the plans we prepare</td>
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<td>We will take all views into account and (where relevant) feedback</td>
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16. The Council understands how important it is to involve the community. In this SCI the term ‘community’ is being used in its widest sense. A community is a group of people and organisations which have a common interest, in this case an interest in the future development of South Norfolk. Overall, greater community involvement in planning will help deliver sustainable development through decisions and outcomes, although clearly there will remain instances where some people will be disappointed by certain planning decisions the Council will make – this is, however, unavoidable, as competing interests will sometimes exist which are irreconcilable.

17. A number of groups within South Norfolk have been traditionally more difficult to engage with than others. Using the most appropriate techniques and consultation methods the Council will aim to get a response that is representative of the population of the District or of the particular area under consideration. To do this the Council will work with those locally organised groups that can offer improved access to ‘hard to reach’ groups. These will include:

- Neighbouring authorities and Norfolk and Suffolk County Councils;
- Service and utilities providers;
- National and local amenity, campaign, interest and support groups (such as groups representing environment/conservation/heritage concerns, access/disability issues, and religious/ethnic/race groups);
- Young people, including School Councils and South Norfolk Youth Action;
- South Norfolk Older People’s Forum.
The Council’s commitment to equality

18. The Equality Act 2010 introduced a Public Sector Equality Duty (PSED). This Duty requires South Norfolk Council, and other public sector organisations, to have due regard to the need to:

- Eliminate unlawful discrimination, harassment and victimisation and other conduct prohibited by the Act;
- Advance equality of opportunity between people who share a protected characteristic and those who do not; and
- Foster good relations between people who share a protected characteristic and those who do not.

19. This is particularly relevant to planning which has a role to play in promoting equality of opportunity and cohesion by considering the needs of the community. The Council recognises that equality of opportunity in practice includes ensuring that vulnerable or disadvantaged groups have their voices heard and their needs considered. The SCI supports that objective through providing guidance on how to get people involved in planning. Planning activities and decisions will be impact assessed in order to ensure that there are no unintended negative impacts on vulnerable or disadvantaged groups. The assessments will focus on the eight protected characteristics of age, disability, gender reassignment, pregnancy and maternity, race, religion or belief, sex and sexual orientation but will also consider the wider implications of socio-economic inequalities on community cohesion. This is normally carried out through an Equality Impact Assessment (EqIA) which takes place during the Local Plan production process.

20. As part of the community involvement exercises that form the preparation stage of Local Plan documents, the Council will seek to monitor the characteristics of those that take part (typically through the use of a monitoring form attached to consultation response forms or through recording details about those attending consultation events). If it is considered that certain parts of the community who share a protected characteristic, and who may be affected by the subject of the proposed plan are underrepresented then the Council will consider undertaking further involvement exercises, specifically targeted at these groups of people.

21. All printed material will be offered in Braille, large print, audio and translation options and the IN TRAN facility will be publicised in all printed material.
The role of Elected Councillors

22. Elected councillors have an important role to play as:

- Community representatives – if you would like to, you can share your views about planning matters directly with your Ward Councillor;
- Information providers – Councillors can act as a link between planning officers and people in their ward and community;
- Decision makers – Elected councillors make decision on certain planning applications and also sign-off Local Plan documents for consultation. In order for a plan to be submitted to the Secretary of State or adopted it must be agreed at a Full Council meeting.

23. Members of the public can make their views known to elected councillors in a number of ways; by letter, email, or face-to-face discussion. However, it is important that the proper consultation process is used because this is how views are registered in the plan-making or planning application process. This ensures that while councillors hear what you have to say, you will not miss the opportunity to be heard at committees or at any subsequent appeal, inquiry, hearing or examination.

RTPI Planning Aid England

24. People who want to be involved can sometimes be put off by the complexity of the planning system so the Royal Town Planning Institute (RTPI) Planning Aid England is there to offer assistance and advice on the planning system to individuals and groups who are unable to pay for independent professional planning advice. Planning Aid encourages people to get involved in the planning system to help shape their own environment. South Norfolk Council endorses Planning Aid England as a service that communities in South Norfolk may wish to use to seek assistance on matters discussed within this SCI.

25. Planning Aid offers five main services and types of support:

- Free planning advice and guidance – website and advice line;
- Bespoke support for eligible individuals and communities;
- Outreach and capacity building;
- Neighbourhood Planning;
- Online resources and guides.

RTPI Planning Aid England can be contacted via the planning aid advice line:
Tel: 0330 123 9244
Email: advice@planningaid.rtpi.org.uk
Web: www.rtpi.org.uk/planning-aid
2. Community Involvement in Plan Making

What kinds of documents are consulted on?

26. The Town and Country Planning (Local Planning) (England) Regulations 2012 set out the community involvement requirements for local authorities to follow in preparing their local planning documents.

27. The local planning documents prepared by the Council are identified in a document called the Local Development Scheme (LDS). The LDS includes a timetable of when we aim to produce the documents and the various stages they must go through to be adopted. The LDS is available on the Council’s website at http://www.south-norfolk.gov.uk/planning/2925.asp and is reviewed and updated regularly. The main types of documents produced are:

Development Plan Documents (DPDs) / Local Plans

28. (Now more usually called ‘Local Plans’) are the formal policy documents which constitute the statutory development plan for South Norfolk. Once adopted these have full legal weight in decision making. The Council’s decisions to approve or refuse any development which needs planning permission must be made in accordance with the policies in the Local Plan, unless material considerations indicate otherwise.

29. There are two main stages of consultation on DPDs/Local Plans these being:

- Regulation 18, which specifies that local planning authorities should seek community involvement in the preparation of each Local Plan or DPD and that authorities should take into account the comments received in the preparation of the plan. This is often referred to as consultation on the draft Local Plan, and might also be called the Issues and Options stage.

- Regulation 19, deals with the publication of the DPD/Local Plan and occurs before the Council submits the document to the Secretary of State for examination. The Council must publish the document and invite formal representations over a minimum six-week period. This stage is known as the pre-submission publication stage.

30. There are further regulations which set out the requirement for the Council to notify previous consultees of various ensuing stages of the Local Plan, these being:

- Notification of submission of the document to the Secretary of State;
- Notification of the date, time and place of the public hearing (related to the examination of the document), as well as the name of the Inspector;
- Notification of the publication of the Inspectors Report; and
- Notification of the adoption of the DPD/Local Plan.
Supplementary Planning Documents (SPDs)

31. These help to support and explain in more detail how the Council will implement particular policies and proposals in the Local Plan. SPD can also take the form of masterplans, detailed design briefs or development briefs for sites identified for future development ('allocated') in the plan, as well as for other emerging sites. SPDs can be reviewed frequently and relatively straightforwardly to respond to change, whereas a review of the policies in a Local Plan document is a longer and more complex process.

32. The 2012 Regulations referred to above also specify requirements for community involvement in the production of SPDs, which differ from that for DPDs/Local Plans.

- Regulation 12, details requirements for local planning authorities to produce a statement setting out a summary of the main issues raised in consultation on production of the SPD in question and how the resulting SPD has addressed those issues.

- Regulation 13, specifies that the local authority must invite representations on the draft document over a minimum four week period prior to adoption. This is known as the pre-adooption publication stage.

- Regulation 14, then requires the authority to notify anyone who so requested that the SPD has been adopted.

Neighbourhood Plans

33. One of the main recent changes in the planning system encourages people to become more involved in the planning of their local area. They can do this by helping to prepare or by participating in the organised events and consultations of the Neighbourhood Plan process. South Norfolk Council wants to encourage people to become involved in making Neighbourhood Plans. The Planning Policy team is responsible for supporting the work of any Neighbourhood Plan group (this is a legal requirement) but these documents are essentially produced by local groups and are subject to their own consultation arrangements.

34. The main stages in Neighbourhood Plan production which require South Norfolk Council to undertake consultation or notify communities and other stakeholders of certain developments in the process can be summarised as follows:

- Publicising and inviting representations over a minimum six week period on applications for the designation of a Neighbourhood Area (the area that the Parish/Town Council would like the Neighbourhood Plan to cover);
- Publicising and inviting representations over a minimum six week period on a submitted Neighbourhood Plan and associated documents;
- Publication and notification of the examiner's report, as well as South Norfolk Council's decision in relation to that report;
- Publication and notification of the referendum information statement and specified documents, giving at least 28 working days notice of the date and procedures relating to a Neighbourhood Plan referendum; and
- Publication and notification of the adopted Neighbourhood Plan.
The current Local Plan

35. The current Local Plan for South Norfolk comprises the following adopted documents:

- Joint Core Strategy for Broadland, Norwich and South Norfolk (the JCS) adopted in March 2011, amendments adopted January 2014;
- the South Norfolk Site Specific Allocations and Policies (adopted October 2015);
- the South Norfolk Council Development Management Policies Document (adopted October 2015); and

36. The Council is also currently working on a further two documents, which when adopted will form part of the Local Plan. These are:

- the Long Stratton Area Action Plan (expected to be adopted by April 2016)
- the Gypsies and Travellers Local Plan document.

37. The Council also has adopted Neighbourhood Plans for Cringleford and Mulbarton as well as a number of Supplementary Planning Documents. Neighbourhood Plans are not technically part of the Local Plan but do form part of the wider Development Plan for the district.

The current/emerging South Norfolk Local Plan
The emerging Local Plan

38. The proposed Greater Norwich Local Plan (GNLP) will be a new statutory Local Plan for Broadland, Norwich and South Norfolk, and will replace the present Joint Core Strategy (JCS). Like the present JCS it will set out strategic planning policies for the whole Greater Norwich area (Broadland, Norwich and South Norfolk districts) but unlike the present JCS it will also include policies and proposals for individual sites. As such the GNLP will eventually replace the separate Site Allocation plans for the individual districts. The website address www.greaternorwichlocalplan.org.uk has been purchased and will be the central repository for GNLP information for the councils, although key information and links will, of course, also be on South Norfolk Council’s own website.

39. The proposed Norfolk Strategic Framework (NSF) will be a non-statutory strategic policy statement which will set broad targets and priorities for the next round of statutory local plans for the individual local planning authorities in Norfolk, facilitating joint working across district boundaries and helping to fulfil the statutory Duty to Co-operate (see below).

40. Both of the above documents will cover the period to 2036. The current work programme for the preparation of the both the GNLP and NSF is set out in the latest revision of the South Norfolk LDS which was published in February 2016 http://www.south-norfolk.gov.uk/planning/2925.asp. The programme is subject to review and the LDS will be updated to reflect any changes.

Procedural requirements

41. Local Plan documents must be prepared in accordance with a nationally prescribed procedure set out in the Local Planning Regulations for England, which were last updated in 2012. This procedure will be followed in preparing the emerging Greater Norwich Local Plan, but a more streamlined and fast-track process will be used for the Norfolk Strategic Framework, since this is not a Local Plan document but an evidence framework to inform the preparation of Local Plans.

42. At key stages of plan-making there are opportunities for the public to comment on emerging planning policies and proposals in the documents being prepared; indeed, this engagement is vital to ensure that the Council fully understands public views (and information) on policies and proposals. At the end of the process Local Plan documents must be submitted to the Secretary of State and be independently examined by a Government appointed inspector to assess their soundness and legal compliance before they can be adopted by the Council and come into force.

43. Certain other documents must be published alongside each Local Plan document, including:

- The independently prepared Sustainability Appraisal (SA) report of the Local Plan at each stage. A Sustainability Appraisal Scoping Report is prepared and consulted on at the start of the process to set out what
sustainability issues and objectives the SA should cover and what evidence it will use);
- An update to the Policies map, setting out the Local Plan’s policies and proposals on a map base (if relevant);
- A statement of consultation summarising public representations made to the plan and how they have been addressed (called the ‘Regulation 22(c)’ statement);
- Copies of any representations made;
- Any other supporting documents considered by the Council to be relevant in preparing the plan; and
- An adoption statement and environmental statement (when the plan is adopted)

44. The Local Plan is supported by a range of research reports, studies and topic papers which make up a detailed evidence base which informs and justifies its policies.

The Duty to Co-operate

45. For many years South Norfolk Council has worked in close co-operation with its neighbouring councils in Broadland and Norwich to plan for and deliver major growth envisaged for the Greater Norwich area. This work was undertaken as part of a formal Greater Norwich Development Partnership (GNDP). The Joint Core Strategy for Broadland, Norwich and South Norfolk was produced by the GNDP, which includes Norfolk County Council working in partnership with the three districts and this arrangement will continue for the emerging Greater Norwich Local Plan.

46. The need for Councils and other agencies (see Appendix 1) to work together in developing effective planning strategies for their areas is now a legal duty. Councils must show that they have met this statutory Duty to Co-operate in order for Local Plans to be accepted (found ‘sound’ and ‘legally compliant’) when those plans are independently examined by a Government-appointed inspector. Work on preparing the overall Norfolk Strategic Framework – although it will not be a formal local plan – will involve South Norfolk Council in joint working with all the local planning authorities in Norfolk, plus other agencies, across Norfolk, and also into Suffolk, Cambridgeshire and Lincolnshire.

47. The Local Plan documents which have been and will be prepared jointly by the Greater Norwich area authorities are set out in the respective LDS’s for each Council. Public involvement in their preparation is guided by the standards set out in this SCI, and is very similar in the 2016 Broadland and Norwich SCIs.

Who will we consult with?

48. The Town and Country Planning (Local Planning) (England) Regulations 2012 set out statutory requirements for the Council to follow in producing its Local Plan documents. The regulations define two specific groups of consultation bodies for the purpose of plan making. These are ‘specific consultation bodies’ and ‘general consultation bodies’.
49. Specific consultation bodies are listed within the regulations and criteria are also suggested for determining general consultation bodies. Appendix 2 sets out South Norfolk Council's interpretation of 'specific' and 'general' consultation bodies for the purposes of involvement in plan making.

50. The Regulations require that for each Local Plan document being produced the Council must involve any of the specific and general consultation bodies that it feels may have an interest in the subject of the proposed document. This means that the Council will not necessarily consult the same consultation bodies on each Local Plan document it produces.

51. The regulations also require the Council to involve such residents or businesses in the area that it considers appropriate.

52. The Council will maintain details of specific and general consultation bodies (as well as residents and businesses that get involved in the plan making process) on a consultation database that relates specifically to the production of Local Plan documents.

53. Those registered on the database will automatically be notified (unless they specify otherwise) of consultations relating to the Local Plan. Comments submitted on consultation documents will be publicly available on the Council’s website and cannot be made confidentially.

54. You can ask to be added to or deleted from our Local Plan consultation database at any time by contacting the Planning Policy Team (email LP@s-norfolk.gov.uk or telephone 01508 533805).

The basic content of each Local Plan consultation document

55. Because the Local Plan is made up of a number of documents (including Supplementary Planning Documents) the Council will make clear the stage of the document which is the subject of each consultation. The Council will ensure that the language used is straightforward, minimising jargon and clearly explaining any technical terms.

56. Each consultation will make clear:

- The document being prepared;
- The stage in the process that the document has reached (e.g. Issues and Options or Pre-submission);
- The scope and purpose of each consultation;
- The issues/questions on which the Council wants to receive views or representations;
- What people are being invited to do; (e.g. answer a questionnaire, attend a meeting etc.);
- The date and time that responses need to be received by the Council;
- How the responses received will be used;
- What the public responses can or cannot influence in the consultation documents;
• How and when results of the consultation will be made available;
• How decisions will be made using the results of the consultation and
• What are the future stages in the process.

57. It will also be made clear that

i. Any personal details and information supplied will be treated in accordance with the Data Protection Act 1998 and the Freedom of Information Act 2000 which control how personal information is used by organisations, businesses or the government.

ii. There may be a number of elements which consultation responses will not be able to change (such as the status of nationally designated wildlife sites and national planning policies) and therefore it will be made clear on which matters consultation responses are sought.

Consultation methods

58. The Council has a well-established procedure for involving people in plan making and we will continue to refine our understanding of different consultation techniques. A variety of methods have and will be used during consultations, taking into consideration the issues being consulted on, the stage of consultation and the needs of the audience. These include, for example, the use of appropriate locations and/or the use of particular presentation media for presentation to blind people, people with impaired hearing and people with mental health issues or learning difficulties.

59. The Council will use a range of methods of consultation appropriate to the needs of the exercise and the stage of the consultation reached. The Council will consider carefully:

• The ways in which we publicise documents and events - letters, advertising etc;
• The ways in which we consult - questionnaire, exhibition etc.;
• Methods for feeding back the results - direct to participant, published on the website etc.

60. Consultation is carried out increasingly by electronic means but this is still rapidly evolving in the digital age. Whilst almost all documents are made available electronically, the challenge remains as to how information can be disseminated effectively to attract the widest audience. The Council is steadily expanding the use of digital technology to enable direct access to its services across a range of devices and allow local people to make payments, submit comments and report issues and problems electronically. We will endeavour in future planning consultations to integrate these mechanisms where possible and extend the use of social media to help access ‘hard to reach’ groups, especially younger people. However, we will also continue to use more traditional methods of consultation to include those without access to the internet or social media. The Council encourages comments to be submitted electronically via the website or email where possible (which is much cheaper and easier to process) but will also accept paper representations.
61. We will use a range of consultation approaches. We will always publish information on the Council’s website and have hard copies available for inspection at the Council’s office. Other consultation/engagement methods will also be used, but these will depend on the document being consulted on, the stage of consultation reached and the appropriateness of different techniques. Some of these potential methods are described below, but this is not necessarily an exhaustive list (more detail about individual consultation methods is given in Appendix 3):

62. We will:

- Make consultation information and documents available on the Council’s website and in our Council Office receptions
- Send out letters/emails to statutory/general consultees as well as residents and businesses on our consultation database (as appropriate)
- Involve Local Councillors and Town/Parish Councils (as appropriate)
- Lodge copies of consultation material at libraries in the district in paper and/or electronic form (as appropriate)
- Engage local print and broadcast media (as appropriate)
- Publish articles in the Council’s Link magazine/ Parish Magazines (as appropriate)
- Produce posters/notices for Town/Parish Council noticeboards and other methods of advertising (as appropriate)
- Hold exhibitions/meetings (as appropriate)
- Facilitate focus groups/workshops (as appropriate)
- Consult with Neighbourhood Planning bodies and take account of Parish Plans (as appropriate)
- Make use of social media (as appropriate)

63. We acknowledge that it is important to make public consultation arrangements as extensive as possible to make sure the public can get their voice heard. However, it is not always possible or appropriate to undertake consultations using all the methods listed above at every stage of the plan making process. We will make sure that consultations are tailored appropriately to the nature of the plan, policy or proposal being consulted on and the stages it has reached. At any consultation stage the Council will comply with the minimum legal requirements for consultation.

64. The Council will aim to hold all public consultation events at venues that have good access for everybody. Venues should be ideally be within easy distance of local communities for walking and cycling and on a public transport route, as well as having enough car parking. The Council will also choose locations that reflect the geographic spread of the population. Given the rural nature of large parts of South Norfolk, it may not always be possible to use venues which allow easy access for all; where this is the case clear information about other methods of participation will be available. Events will be timed to allow as many people as possible in the target audience to attend, taking into account working hours, school/public holidays, other known events etc. When targeting specific groups venues will be chosen accordingly e.g. using colleges or student unions to target the 18-35 age group.
## How long will consultations last?

65. The following timescales will be adhered to for documents consulted on:

<table>
<thead>
<tr>
<th>Document type</th>
<th>Normal period for consultation</th>
<th>Circumstances in which the consultation period will be extended</th>
</tr>
</thead>
<tbody>
<tr>
<td>Development plan documents (DPDs) and accompanying sustainability appraisal reports</td>
<td>We will consult for at least the minimum statutory period of <strong>six weeks</strong> (42 calendar days) on DPDs</td>
<td>We will extend consultation periods to allow for extra days where a bank holiday falls within a consultation period (on a day-for-day basis). Where a normal period of consultation would take in all or part of the Christmas/New Year holiday, the Easter holiday or the July/August summer holiday period in addition to bank holidays, extra days will be added to allow for this, up to a maximum of 14 calendar days over and above the statutory minimum.</td>
</tr>
<tr>
<td>Neighbourhood plans (See pages 25-26 for the stages of the process which require the Council to undertake consultation)</td>
<td>We will consult for at least the minimum statutory period of <strong>six weeks</strong> (42 calendar days) when proposals for neighbourhood plans prepared by designated neighbourhood planning bodies are published (Regulation 16 publication stage).</td>
<td></td>
</tr>
<tr>
<td>Supplementary planning documents (SPD) including planning briefs.</td>
<td>We will consult for at least the minimum statutory period of <strong>four weeks</strong> (28 calendar days) on SPD and on planning briefs which have the status of SPD.</td>
<td>At its discretion, and only in the early, informal stages of DPD/SPD production, the Council may allow additional time for representations to be made in circumstances where there is a justifiable reason for not responding within the deadline.</td>
</tr>
<tr>
<td>Non-statutory planning documents and informal guidance.</td>
<td>We will consult for a period appropriate to the coverage and content of the document concerned.</td>
<td>In accordance with the Code of Recommended Practice on Local Authority Publicity, we will not normally run consultations on planning documents in the six week period immediately before local council elections. (“Purdah”).</td>
</tr>
<tr>
<td>Future reviews of this Statement of Community Involvement (SCI)</td>
<td>We will consult for at least six weeks (42 calendar days) on any future reviews of this SCI</td>
<td></td>
</tr>
</tbody>
</table>

## How will we consult people at different stages in the plan making process?

66. Different types of policy documents need different levels of involvement, depending on factors such as how many people would be affected by the proposed policy and the type of impact it would have. Detailed guidance on who we will involve, how and what level at the various stages of the plan making process is given on the following pages:
### Potential involvement and publicity methods at different stages of DPD/Local Plan production

<table>
<thead>
<tr>
<th>Stage</th>
<th>Description</th>
<th>Potential involvement methods</th>
<th>Potential publicity methods</th>
</tr>
</thead>
</table>
| Pre-production/evidence gathering          | The information needed for the plan is prepared and potential issues identified. This stage may encompass a series of discrete exercises | • Parish/Town Council workshops  
• Stakeholder focus groups  
• Stakeholder meetings  
• Resident/stakeholder workshops  
• Survey documents (hard copy and online)  
• Write to statutory environment bodies to initiate Sustainability Appraisal screening | • Letter/email to stakeholders and database contacts  
• Information on the Council’s website  
• Information via SNC social media  
• Information in libraries and at Council offices  
• Article in The Link Magazine (if publication timings allow)  
• Article in the local press  
• Letter/email to Town/Parish Councils and elected Members  
• Posters on Parish Notice boards/libraries  
• Article in Parish magazines |
| Consultation on draft Local Plan (Regulation 18) | The information gathered at the first stage is taken into account in the drafting of detailed policies and allocations.  
The Council presents a draft of the DPD/Local Plan setting out detailed policies which meet the aims of the Plan and address identified issues.  
Depending on the level of complexity, the draft Local                                   | • Consultation document (principally online)  
• Public exhibitions  
• Stakeholder meetings                                                                                           | • Letter/email to ‘specific consultation bodies’  
• Letter/email to ‘general consultation bodies’, other interested bodies and individuals on the consultation database  
• Publish consultation documents on the Council’s website  
• Make copies of the consultation document available for inspection at the Council offices and libraries  
• Issue press release to local newspapers  
• Publicise consultation via SNC |
| Plan stage may involve more than one period of consultation. | Draft Local Plan documents will be published for consultation for a minimum of six weeks. | social media
- Arrange public meeting, exhibitions, focus groups as appropriate
- Article in The Link Magazine (if publication timings allow)
- Articles in Parish Magazines/posters on Parish Notice boards (if relevant/appropriate) |
<table>
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<tr>
<th></th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Pre-Submission Publication (Regulation 19)</td>
<td>The Local Plan is finalised and published for a representations period before being submitted to the Secretary of State. Representations at this stage can only be made on the soundness and legal compliance of the plan. The Pre-Submission publication version of the Local Plan will be published for consultation for a minimum of six weeks.</td>
<td>Consultation document (hard copy &amp; online) Publish a statement of the representation procedure Publish Sustainability Appraisal Report for consultation Publish consultation statement summarising all comments received from the previous stages and how the comments have been considered and taken into account Publish relevant supporting documents Send letters/emails to specific consultation bodies Send letters/emails to relevant general consultation bodies, other interested bodies and individuals on the consultation database Publish electronic copies of all the documents on the Council’s website Make hard copies available for inspection at the Council’s offices</td>
</tr>
<tr>
<td>Stage</td>
<td>Description</td>
<td>Public Notice/Press Release</td>
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<tr>
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<td>------------------------------------------------------------------------------</td>
<td>-----------------------------</td>
</tr>
<tr>
<td>Submission</td>
<td>The draft Local Plan and all supporting documents and representations received are submitted to the Secretary of State, who appoints an independent planning inspector to examine the Local Plan</td>
<td>N/A</td>
</tr>
<tr>
<td>Public Examination</td>
<td>The Local Plan and comments received are examined by the appointed planning inspector, including the public Hearing stage. If there are any proposed main modifications, they will be consulted on for at least six weeks. On receipt of the Inspector’s report, it will be published on the Council’s website</td>
<td>N/A</td>
</tr>
<tr>
<td>Adoption</td>
<td>The Local Plan is adopted following the consideration of the recommendations in the Inspector’s report</td>
<td>N/A</td>
</tr>
</tbody>
</table>

- Issue public notice/press release in local newspapers
- Publicise consultation via SNC social media
- Article in The Link magazine (if publication timings allow)
- Letter/email to ‘pre-submission publication’ respondents who requested to be notified of submission
- Information on Council’s website
- Information via SNC social media
- Information available at Council offices and libraries
- Letter/email to ‘those who made Pre-Submission representations about the date of the Hearing session(s), publication of Proposed Main Modifications and receipt of Inspector’s report (as relevant)
- Information on Council’s website
- Information via SNC social media
- Information available at Council offices and libraries
- Make the Inspector’s report available for inspection on the Council’s website and at the Council’s offices
- Letter/email to ‘pre submission publication’ respondents who...
Following adoption:

- Publish the Local Plan and make available on Council's website and at Council offices/libraries
- Publish adoption statement in Local newspapers
- Send adoption statement to specific and general consultees and those who made representations at previous stages or those who have asked to be notified of the adoption
- Make the Sustainability Appraisal and other supporting documents available for inspection for six weeks after adoption
- Add adoption information on SNC social media
## Potential involvement and publicity methods at different stages of Supplementary Planning Documents (SPDs)/Planning Brief production

<table>
<thead>
<tr>
<th>Stage</th>
<th>Description</th>
<th>Potential involvement methods</th>
<th>Potential publicity methods</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pre-production/evidence</td>
<td>Information is gathered on the topic and potential issues are identified and explored. This stage may encompass a series of discreet exercises. Preliminary consultation may be carried out prior to publication of draft SPD</td>
<td>• Stakeholder focus groups&lt;br&gt;• Stakeholder meetings&lt;br&gt;• Preliminary survey/consultation documents</td>
<td>• Letter/email to stakeholders&lt;br&gt;• Notification of relevant database contacts&lt;br&gt;• Survey/consultation documents available on Council’s website, in libraries and at Council offices&lt;br&gt;• Information published via SNC social media, local press, The Link magazine/parish magazines as appropriate</td>
</tr>
<tr>
<td>gathering</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Draft SPD/Planning Brief</td>
<td>A draft SPD/planning brief is prepared following the initial evidence gathering stage. Consultation at this stage will involve publishing a draft of the SPD/planning brief for comment for a minimum of four weeks</td>
<td>• Consultation document (hard copy &amp; online)&lt;br&gt;• Public exhibitions&lt;br&gt;• Stakeholder meetings</td>
<td>• Make electronic copies of the SPD/planning brief and supporting documents available on the Council’s website, in libraries and at Council offices&lt;br&gt;• Send letters/emails to relevant specific and general consultees and those on the consultation database who may have an interest in the issues&lt;br&gt;• Information published via SNC social media, local press, The Link magazine/parish magazines as appropriate&lt;br&gt;• Arrange exhibition or presentation to interest groups if appropriate</td>
</tr>
</tbody>
</table>
| Adoption | The Council will consider the representation received through the consultations and make any amendments necessary before adopting the SPD/planning brief | N/A | - Publish the SPD/planning brief and make available on the Council’s website and at libraries and Council offices
- Publish a consultation statement summarising all comments received from the previous stages and how the comments were considered and taken into account
- Send an adoption statement to those who have made representations during the previous consultations and those who have asked to be notified of the adoption of the SPD/planning brief
- Information published via SNC social media, local press, The Link Magazine/Parish magazines as appropriate |
### Potential involvement and publicity methods at different stages of the Neighbourhood Planning process

<table>
<thead>
<tr>
<th>Stage</th>
<th>Description</th>
<th>Potential involvement methods</th>
<th>Potential publicity methods</th>
</tr>
</thead>
<tbody>
<tr>
<td>Neighbourhood Plan Area</td>
<td>Parish/Town Council applies to South Norfolk Council to designate the Neighbourhood Area. South Norfolk publicises the application and invites representations over a minimum six week period</td>
<td>• Consultation document (hard copy &amp; online)</td>
<td>• Letter/email to key stakeholders&lt;br&gt;• Information on Council website&lt;br&gt;• Consultation document Council offices</td>
</tr>
<tr>
<td>Submission of Neighbourhood Plan</td>
<td>Parish/Town Council submits the Neighbourhood Plan to South Norfolk Council. South Norfolk invites representations on the submitted plan over a minimum six week period</td>
<td>• Consultation document (hard copy &amp; online)</td>
<td>• Letter/email to stakeholders and residents identified in Neighbourhood Plan SCI&lt;br&gt;• Information on Council website&lt;br&gt;• Consultation document at Council offices</td>
</tr>
<tr>
<td>Publication of Examiner’s report</td>
<td>South Norfolk Council publishes the report of the examination into the submitted Neighbourhood Plan and the decision of the Council as to whether or not it accepts the Examiner’s recommendations</td>
<td>• N/A</td>
<td>• Report and decision statement at Council offices&lt;br&gt;• Information on Council website</td>
</tr>
<tr>
<td>Referendum Information Statement</td>
<td>South Norfolk Council publishes the Referendum Information Statement and specified documents, setting out the date and procedure for the Neighbourhood Plan referendum. A minimum of 28 working days notice will be given</td>
<td>• N/A</td>
<td>• Letter to all residents in the Neighbourhood Plan Area (wider if Examiner wishes a wider area to be covered by the referendum)&lt;br&gt;• Information on the Council website&lt;br&gt;• Information at Council offices</td>
</tr>
<tr>
<td>Adoption of Neighbourhood Plan</td>
<td>South Norfolk Council adopts the Neighbourhood Plan</td>
<td>• N/A</td>
<td></td>
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<td>--------------------------------</td>
<td>----------------------------------------------------</td>
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<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Letter/email to those consultees who requested to be informed about the adoption of the Neighbourhood Plan</td>
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<td></td>
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<td>• Information on Council website</td>
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<tr>
<td></td>
<td></td>
<td>• Information at Council offices</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Information via SNC social media</td>
<td></td>
</tr>
</tbody>
</table>
Feedback

67. It is important to feedback the results of consultation regularly. It allows people to see how their contributions have been taken into account and helps to maintain their confidence in the process. Feedback needs to be relevant, concise, and easily understood and we need to explain clearly why certain decisions have been made.

68. Opportunities for feedback include press releases, The Link, publications produced by other parties (e.g. parish council newsletters), the website (which includes a 'have yours say/results of previous surveys' page), and direct letters/e-mails. These will explain how the results will be used in the decision making process. In addition, database contacts will be alerted to the availability of results and, where applicable, to when elected members will consider the results.
3. Community Involvement in Planning Proposals and Applications

Introduction

69. As well as setting out how communities and stakeholders can have their say in the production of Local Plan documents, this SCI also details how individuals and organisations can take part in the consideration of planning applications through the development management process. It is important that the views of the general public and interested parties are taken into account to inform decision making on planning applications.

70. This section details South Norfolk Council’s arrangements (and, where appropriate the Council’s expectation of developers) in terms of community and stakeholder involvement during the following stages of the development management process:

- **The pre-application stage**
  when proposals are being formulated and before any planning application is submitted to the Council
- **The planning application stage**
  once an application is lodged with the Council
- **The post-application stage**
  the notification and (if followed) appeal process following a decision on a planning application

71. This section also contains information on the Council’s Planning Enforcement process.

The pre-application stage

72. The National Planning Policy Framework (NPPF) is clear that early engagement is important and can improve the efficiency and effectiveness of the planning application system for all parties, improving the outcomes for the community.

73. The Council has a key role to play in encouraging developers to take maximum advantage of the pre-application stage. There are two main aspects of Pre-application. The first is encouraging applicants to engage directly with the local community before submitting their applications to the Council so that local people can have their say about the proposed development before a planning application is submitted and the second is encouraging developers to take up the chargeable pre-application service offered by the Council with the aim of improving the quality of planning applications submitted. Details of this service and the fees involved can be found at [http://www.south-norfolk.gov.uk/planning/278.asp](http://www.south-norfolk.gov.uk/planning/278.asp)
The planning application stage

74. It is important that the community has suitable opportunities to be involved on commenting on planning applications and that those comments are taken into account during the decision-making process. The Council has a well-established process of consultation on planning applications, although this varies depending on the type of application.

75. Once an application is registered as valid, it may be publicised in a variety of ways:

- All applications are posted on the South Norfolk Council website [https://info.south-norfolk.gov.uk/online-applications/](https://info.south-norfolk.gov.uk/online-applications/)
- Site notice(s) will be displayed at a prominent location, only where there is a statutory requirement to do so;
- Emails to statutory consultees (including Town and Parish Councils, other organisations and interest groups);
- Letters/emails to residents, businesses and other neighbours adjacent to the boundary of the site or opposite is the proposal relates to any frontage alterations, plus any other properties which are considered to be materially affected by the proposal;
- Consultation letters to local South Norfolk councillor(s) and parish council(s);
- A weekly list of all new applications will be sent to those who request it (electronic copies) The weekly list is also available on the Council’s website at [https://info.south-norfolk.gov.uk/online-applications/search.do?action=weeklyList](https://info.south-norfolk.gov.uk/online-applications/search.do?action=weeklyList);
- Newspaper notices for specific applications based on their sensitivity (Listed Buildings, Conservations Areas); size/complexity (Major Applications, proposals contrary to policy).

76. Notices and letters make it clear when and where the application(s) can be viewed, the name of the case officer and the date by which responses need to be submitted for them to be accepted. Any individual or organisation may make representations regarding a planning application, whether or not they have been personally notified. Responses can be made in writing, via e-mail or directly via the Council’s website.

77. If an application is amended during the process of its assessment the Council will re-consult on amended plans (for a reduced number of days), but only if there is a material change in the application that warrants the need to re-consult. If a re-consultation is considered necessary then all those who were originally consulted (statutory consultees, internal consultees and neighbouring properties) and any persons or organisations who have made representations will be reconsulted on the revised proposals. If necessary the case officer for the application will agree a new determination deadline with the developer/agent as required.
78. The results of any consultations will form part of any officer report. An application will only be referred to the relevant Committee in accordance with the Council’s “scheme of delegation” (see Part 3, section 4 of the Council’s Constitution, [http://www.south-norfolk.gov.uk/democracy/media/SNC_Constitution_UPDATE_DEC15.pdf](http://www.south-norfolk.gov.uk/democracy/media/SNC_Constitution_UPDATE_DEC15.pdf)). Although some exceptions exist in relation to enforcement matters, responses will usually be a matter of public record and any submissions should be made on that basis.

79. As part of the Committee process for those supporting or objecting to an application there is an opportunity to bring particular issues to the Committee’s attention – this could include the results of consultation. In the event that an application is not determined by committee, the results of any consultation will form part of the case officer’s assessment of the proposals and summary information will be included in a delegated report. All aspects of planning applications including supporting information are available via the Council’s website, therefore increasing the availability of information and allowing a further opportunity to scrutinise consultation results. Details on how to speak at Committee are set out in the Council’s leaflet ‘Have your say on planning applications’. The leaflet is available on request and at the Council website: [http://www.south-norfolk.gov.uk/planning/media/DMC_Meetings_Public_Speaking.pdf](http://www.south-norfolk.gov.uk/planning/media/DMC_Meetings_Public_Speaking.pdf)

**The post application stage**

80. Once an application has been determined the Council will inform the applicant (via a Decision Notice) and update the website with the Decision Notice. A weekly list of all planning decision is also published and made available on the Council’s website at [https://info.south-norfolk.gov.uk/online-applications/search.do?action=weeklyList](https://info.south-norfolk.gov.uk/online-applications/search.do?action=weeklyList).

81. Once the Council has made a decision on a planning application the person who made the application has a right to appeal the decision if they disagree with it (an appeal can also be made if the Council has not made a decision within the statutory or agreed time-frame). Most appeals must be made within 6 months of the date on the decision notice issued by the Council (or date that a decision should have been made by). There are different deadlines for appeals under the Householder Appeals Service, the Commercial Appeals Service and those linked to enforcement action, further details can be found in the Planning Inspectorate Procedural Guide at: [https://www.gov.uk/government/publications/planning-appeals-procedural-guide](https://www.gov.uk/government/publications/planning-appeals-procedural-guide). Planning appeals are dealt with by the Planning Inspectorate and heard by an independent Planning Inspector.

82. Anyone can comment on a planning appeal and the deadline for comments is 5 weeks after the start date of the appeal. The Council has to inform anyone who commented on the original application that an appeal has been lodged to give them a chance to comment.
83. An appeal can be dealt with through written representations or through a hearing or inquiry and there are opportunities for local people to be involved. More guidance about taking part in a planning appeal can be found online at https://www.gov.uk/government/collections/taking-part-in-a-planning-listed-building-or-enforcement-appeal

Planning Enforcement

84. If our planning system is to work fairly for all, we must have a system that allows us, where necessary, to take action against those who break the planning rules but in doing so we need to act proportionately to the breach. A community or individual who may become concerned about problems relating to the planning of an area can report these and further information on how do this can be found on the Council’s Web site at http://www.south-norfolk.gov.uk/planning/283.asp.

85. This guidance should be read alongside the Council’s Compliance and Enforcement Policy (2015) http://www.south-norfolk.gov.uk/democracy/1744.asp which explains how the Council approaches its planning, licensing and other legislative duties.
4. **Resources, Management and Monitoring**

**Resources and management**

86. This section discusses the management of the involvement process and the resources available to the Council.

87. The Local Plan is managed by the Council’s Planning Policy team, supported by officers from other Council departments who will provide expertise, support and advice during the process. Resources are designed to ensure that the production of the Local Plan and other Council strategies are linked and that community involvement events are coordinated where appropriate.

88. The Council will aim to make the best use of limited staff time and financial resources to prepare the Local Plan and involve people throughout the planning-making process. The aim is to work closely with those involved to understand and agree policies and proposals at an early stage so that fewer resources are needed at the examination stage. From previous experience of consulting on planning policy documents the use of time and effort at earlier stages can reduce the length of examination time.

89. The Council may use specialised agencies or consultants for specific parts of the Local Plan such as master planning. Where appropriate they will be expected to undertake participation and involvement on their proposals and results which will be consistent with this document.

90. The planning application process is overseen by the Council’s Development Management Team supported by officers from other Council departments who provide expertise, support and advice to Case Officers in the determination of planning applications. The Council work to make the best use of resources and hold regular Development Team meetings to discuss major planning applications.

**Monitoring**

91. The SCI remains an important local planning document and it will be monitored and reviewed to check that the methods and techniques being used are still the most appropriate. The success and effectiveness of the SCI will be reviewed through the Annual Monitoring Report (AMR) and a formal review/update of the SCI will be undertaken when necessary.
Appendix 1

Duty to Co-operate consultees

As required under the 2012 Planning Regulations (as amended by the National Treatment Agency (Abolition) and the Health and Social Care Act 2012 (Consequential, Transitional and Saving Provisions) Order 2013):

- The Environment Agency
- The Historic Buildings and Monuments Commission for England (Historic England)
- Natural England
- The Civil Aviation Authority
- The Homes and Communities Agency
- Clinical Commissioning Groups (established under section 14D of the National Health Service Act 2006)
- The National Health Service Commissioning Board
- The Office of Rail Regulation
- Integrated Transport Authorities
- Highway Authority (Norfolk County Council)
- The Marine Management Organisation

Note that consultee specific to London are not included in this list
Appendix 2

Local Plan consultees

Specific consultation bodies
In the Planning Policy making process, the Council has to consult a number of organisations which are known as either ‘specific’ or ‘general’ consultees. Many of the consultees required under the Duty to Cooperate (see Appendix 1) are also included in the list of ‘specific’ consultees below. Please note, as the legislation and regulations are frequently updated, the lists of consultees below may change over time and must be checked against the requirements set out in any new regulations.

The recent planning regulations set out the specific consultation bodies. Along with relevant government departments, the list contains the following bodies:

- The Coal Authority
- The Environment Agency
- The Historic Buildings and Monuments Commission for England (Historic England)
- The Marine Management Organisation
- Natural England
- Network Rail Infrastructure Limited
- Highways England
- Norfolk County Council
- Broads Authority
- Adjacent local authorities
- Norfolk, Suffolk and Cambridgeshire Primary Care Trusts (or successor health care bodies)
- Norfolk Constabulary
- Norfolk Police and Crime Commissioner
- Relevant telecommunications companies
- Relevant electricity and gas companies
- Relevant water and sewerage undertakers
- The Homes and Communities agency
- Local Nature Partnership (Wild Anglia)
General consultation bodies
Through this Statement of Community Involvement the Council are committed to involving a wide range of other groups, organisations and interested individuals in the planning process. This will ensure that as many people as possible who are interested are involved in the future development of South Norfolk.

The list below provides some examples of general consultation bodies contacted by South Norfolk Council:

- Community groups (area and topic based)
- Town/Parish Councils in and adjoining South Norfolk
- Local Members of Parliament
- Housing Associations
- Housebuilders
- Business and Commerce Organisations
- Economic Development agencies
- Educational bodies and schools
- Community Safety bodies
- Environment, heritage and amenity organisations
- Equal opportunities bodies
- Ethnic minority groups
- Disabled people’s organisations
- Older People’s groups
- Faith groups
- Health and social care groups
- NHS Norfolk
- Norfolk and Waveney Mental Health Trust
- Doctors surgeries, health centres and hospitals
- Youth organisations
- Agents and developers
- Landowners
- Tourism bodies
- Transport bodies
- Sports and recreation organisations
- Health and Safety Executive
- Royal Mail
- Emergency Services
- Gypsy and Traveller organisations
- Design Review Panel
- Norfolk Historic Environment Service
- Local Enterprise Partnerships
- Utility and Service Providers
- Interested Individuals/Members of the public
Appendix 3

Consultation methods

Make consultation information and documents available on the Council’s website, in our Council Office receptions
Consultation information can take a variety of formats, both formal and informal. Language will be straightforward, avoiding jargon and clearly explaining any technical terms. Consultation material will be made available for public inspection on the Council’s website, through the Council’s offices and maybe sent to consultees directly where the Council considers this appropriate. The Council may produce summary leaflets to present the highlights of a consultation in a shortened, more easily digestible format. Responses to consultations are preferred electronically via the website or email but paper copies of responses will also be accepted.

Send out letters/emails to statutory/general consultees as well as residents and businesses on our consultation database (as appropriate)
The Town and Country Planning (Local Planning) (England) Regulations 2012 define two specific groups of consultation bodies for the purpose of plan making. These are specific consultation bodies and general consultation bodies as set out in Appendix 2. The Regulations also require the Council to involve local businesses and businesses in the area as considered appropriate.

Involve Local Councillors and Town/Parish Councils (as appropriate)
The Council’s elected Members and Town/Parish Councils will have an important role to play in distributing information to their communities and, in the case of elected Members through the Committee process, taking decisions about the content of Local Plan documents using the results of consultation. As with other decision taken through the democratic process the public will be able to make representations directly to their local member.

Lodge copies of consultation material at libraries in the district in paper and/or electronic form (as appropriate)
The Council recognises that not everyone has access to a computer at home on which to view consultation material so the Council will make consultation material available at libraries within South Norfolk in paper and/or electronic form

Engage local print and broadcast media (as appropriate)
Press releases publicising the overall process(es), individual publications and events, important/controversial topics, feeding back results etc and formal press notices when required.

Publish articles in the Council’s Link magazine/ Parish Magazines (as appropriate)
The Link magazine is the Council’s twice yearly newsletter delivered to every house, to include regular updates including timetables of events, progress on particular topics and feedback of results. The Council have also used Parish magazines to publish the Local Plan in the past but use of both of these sources depends upon being able to fit with publication deadlines.
Produce posters/notices for Town/Parish Council noticeboards and other methods of advertising (as appropriate)
At appropriate stages in the consultation process the Council may produce posters/notices for Town and Parish Council to put on their noticeboards to advertise Local Plan consultations, exhibitions etc. Other forms of advertising could be used to target particular groups or areas. As well as local newspapers and parish magazines locations/methods could include radio advertising or adverts on beer mats (targeting the 18-35 age group), bus stops/tickets on particular route and hoardings close to particular sites/locations.

Hold exhibitions/meetings (as appropriate)
These provide an opportunity for Council officers to present information about the Local Plan with opportunities for attendees to ask questions, provide verbal or written feedback on questionnaires, forms, discussion boards etc. The choice of times and venues will influence the types and number of people who attend and the Council will endeavour to hold exhibitions/meetings in venues with good accessibility for everybody and at times when people will be able to attend e.g. evenings and weekends. Specific meetings could be used to address particular groups and topics.

Facilitate Focus groups/workshops (as appropriate)
These involve trained facilitators (external or from within the Council staff) gathering information, assisting discussion/debate and providing the opportunity to give feedback within a structured session; particularly useful in trying to engage hard to reach groups or for discussing specific topics.

Consult with Neighbourhood Planning bodies and take account of Parish Plans (as appropriate)
Where these exist they will provide a valuable source of information on the local community’s views on a range of planning related issues.

Make use of social media (as appropriate)
The way that the Council utilises the internet and social media is rapidly evolving. The Council is steadily expanding the use of web based technology to enable direct access to its services across a range of devices and to allow people to interact directly with the Council online to make payments, submit comments, report problems etc. The Council will endeavour to extend the use of social media such as Facebook and Twitter to publicise Local Plan consultations with the aim of engaging with ‘hard to reach’ groups such as young people.