By 2021 the NRP will be:

- A thriving community of research groups and high quality new businesses providing an additional 5000 jobs on a 55 ha allocation, to be created by 2021 with significant further job growth anticipated in the longer term. These jobs will be created through maximising the commercial potential of intellectual property emanating from the research and innovation taking place there and through attracting inward investment.

- A primary driver of the local and regional economy, recognised as a world-leading centre for research and innovation in
  - Earth and Life Systems Science
  - Food, Diet and Health
  - Plant and Microbial Natural Products
  working collaboratively, with strong linkages to other significant local international strengths in digital and creative industries and international development.

- An innovation powerhouse, working closely with industry, addressing the global challenges of food security, low carbon innovation, (bio)energy, healthy ageing, and living with environmental change and providing ground-breaking solutions to them.

- An outstanding “Next Generation” science park, integrated with the community to provide an excellent place to work and do business as well as being an attractive and cost effective destination for inward investment:
  - developed to international standards of sustainability and design
  - fully accessible with public transport links
  - incorporating ancillary uses such as restaurants, accommodation, medical, educational, leisure and conference facilities set within superbly landscaped public spaces and recreational areas.

- Delivering significant wealth creation and prosperity across this key Engine of Growth through:
  - providing easy access to the best quality, specialist, tailored expertise and knowledge that will help to significantly improve business performance.
  - improved access to and ability to recruit from the graduate employment base.
  - Increasing and making available the pool of trained technologists and entrepreneurs.